UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF TEXAS
AUSTIN DIVISION

YETI Coolers, LLC, **Plaintiff,** **v.** **Tree Leaf Marketing, LLC, d/b/a Big Frig,** **Defendant.**	**Case No. 1:16-cv-00699-RP** **The Honorable Robert L. Pitman** **JURY TRIAL DEMANDED**

JOINT ADR REPORT

Pursuant to the Joint Proposed Scheduling Order (ECF No. 13 at Exhibit A) and Local Rule CV-88, Plaintiff, YETI Coolers, LLC ("YETI"), and Defendant, Tree Leaf Marketing, LLC, d/b/a Big Frig ("Big Frig"), jointly submit this ADR Report.

Status of Settlement Negotiations and Persons Responsible

The persons responsible for settlement negotiations are J. Pieter van Es (outside litigation counsel on behalf of YETI) and Daniel J. Fischer (outside litigation counsel on behalf of Big Frig). The parties have engaged in preliminary settlement discussions, and the parties remain open to continuing settlement discussions. Pursuant to the Proposed Scheduling Order, the parties will be exchanging written settlement offers and responses by December 14, 2016, and December 21, 2016, respectively.

Appropriateness of ADR

The parties are discussing the appropriate timing for a settlement or other conference, as well as the use of a third-party neutral.

Dated: December 2, 2016

Respectfully submitted,

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CERTIFICATE OF SERVICE

I hereby certify that on December 2, 2016, I caused the foregoing document to be electronically filed with the Clerk of the court pursuant to the Electronic Filing Procedures and using the CM/ECF system, and that a true and correct electronic copy was thereby caused to be served on Big Frig by and through its counsel of record.

/s/ Sean J. Jungels
FOR YETI COOLERS, LLC